

For Immediate Release

DW[®] Adds New Country Manager for Canada



Lorne Terry, Country Manager – Canada, DW.

Cerritos, CA (September 12, 2022) – [Digital Watchdog[®] \(DW\)](#), the industry leader in digital recorders, surveillance cameras, system peripherals and related management software, announces the addition of Lorne Terry to our sales team as our Canadian Country Manager.

In this new position, Terry will be responsible for generating new sales opportunities and building relationships with existing customers in Canada.

“We welcome Lorne Terry to the Digital Watchdog family and look forward to continued success in the Canadian video surveillance market,” said Steve Adamczak, VP of Sales – North America, DW. “Lorne’s experience and reputation will energize our efforts to build brand awareness and a productive sales team in the country.”

With an extensive background in the security and surveillance industries, Terry has comprehensive experience in guiding sales teams and growing them to their fullest potential. Before joining DW, Terry held leadership positions with major national and strategic

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accounts in security and video surveillance for companies including Keyscan, Access Direct, Hikvision and Turing Ai.

ABOUT DIGITAL WATCHDOG

Founded in 1987, DW[®] is a leading manufacturer of NDAA/TAA compliant complete surveillance solutions, offering stunning image quality, advanced hardware capabilities, superior video management, reliable customer support and the lowest total cost of deployment for IP megapixel, Universal HD over Coax[®] megapixel and legacy analog applications. DW's catalog includes an NDAA-compliant elevated skin temperature system, illuminators and motion detectors. With offices in Cerritos, California and Tampa, Florida, and manufacturing facilities in Seoul, Korea, DW is committed to delivering powerful security solutions to its customers worldwide.

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