

For Immediate Release

**DW® Adds 5MP Real-Time 30fps MEGApix® LPR IP Camera**  
The long-range MEGApix® captures license plates clearly in almost any lighting conditions at speeds of up to 50mph.



*DW MEGApix DWC-MB45iALPRT IP camera.*

**Cerritos, CA (July 6, 2020)** – [Digital Watchdog® \(DW\)](#), the industry leader in digital recorders, surveillance cameras and related management software, announces the release of our new line of MEGApix real-time 30fps 5MP License Plate Recognition (LPR) IP camera. The camera captures the recognizable characteristics of license plates in moving vehicles at up to 50mph in extremely low light visibility.

This MEGApix IP camera delivers crystal-clear images at 5MP resolution and real-time 30fps with a 6-50mm long range vari-focal auto-focus lens and motorized zoom. The cameras are engineered to capture license plates of moving vehicles in extreme light conditions, from ranges of up to 60' at up to 50mph. They deliver simultaneous H.265/H.264/MJPEG codec support. The IP66 weather-resistant housing and Cold Start



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at -40° F/-40° C assure that license plates are captured clearly and visibly no matter the lighting conditions or weather challenges.

“This popular series of Digital Watchdog LPR cameras gets even better with the addition of 5MP resolution video,” said Mark Espenschied, Director of Marketing, DW.

“DW pioneered the use of dedicated cameras for license plate capture and continues to refine this valuable technology.”

## Camera Features\*:

- 5MP 1/2.8" image sensor at real-time 30fps
- License plate recognition technology captures reflective license plates up to 50mph with up to 60' capture range
- Reliable performance under any lighting conditions
- 6~50mm vari-focal p-iris lens with motorized zoom and auto-focus
- Triple codecs (H.265, H.264, MJPEG) with simultaneous streaming
- Cold start -40°F (-40°C)
- 80' Smart IR™ with intelligent camera sync
- Smart DNR™ 3D digital noise reduction
- Programmable privacy zones
- Auto gain control (AGC)
- Auto white balance (AWB)
- Motion detection
- Two-way audio
- Micro SD/SDHC/SDXC class 10 card slot (card not included)
- Alarm sensor input
- Relay output
- Web server built-in
- PoE class 3 and DC12V
- ONVIF conformant, profile S
- IP66 environmental-rated dust-tight and water-resistant
- IK 9-rated impact-resistant
- 5 year warranty

\* View product datasheets for complete specifications.



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To learn more about the new DWC-MB45iALPRT LPR IP camera and all of DW's industry-leading video surveillance products, visit us at

[www.digital-watchdog.com](http://www.digital-watchdog.com).

## **ABOUT DW**

DW® empowers our customers as the industry-leading single source of value-driven complete solutions for all video surveillance applications (Universal HD over Coax® / hybrid / IP enterprise), focusing on ease of use and ROI. DW® products offer technologically-advanced features including multi-sensor HD cameras at real-time 30fps, Star-Light Plus™ color in darkness technology, WDR, Smart DNR™ and Smart IR™. Complete IP megapixel surveillance solutions include single- and multi-sensor MEGApix® cameras and edge recording systems, Blackjack® servers and NAS devices, DW Spectrum® IPVMS for server, mobile and on-camera control. Complete Universal HD over Coax® surveillance solutions include single- and multi-sensor Star-Light Plus™ cameras, VMAX® DVRs and C3® remote management and event server software. DW® supports all video surveillance systems with SiteWatch™ motion detectors and NightWatch™ illuminators.

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## **For Images or More Information:**

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