

For Immediate Release

DW® Adds New MEGApix® 2.1MP/1080p Bullet IP Cameras
New cameras feature Star-Light Plus™ color in near-total darkness technology and tri-codec H.265/H.264/MJPEG simultaneous streaming.



DW® MEGApix 2.1MP/1080p DWC-MB72Wi4T IP camera.

Cerritos, CA (July 9, 2020) – [Digital Watchdog® \(DW\)](#), the industry leader in digital recorders, surveillance cameras and related management software, announces the release of the new 2.1MP/1080p MEGApix® bullet IP camera with H.265/H.264/MJPEG triple codecs and simultaneous streaming. The DWC-MB72Wi4T is a powerful IP surveillance solution to match any indoor and outdoor application.

This MEGApix IP camera provides 2.1MP/1080p resolution at real-time 30fps. It includes a 4.0mm fixed lens, simultaneous H.265/H.264/MJPEG codec support and Star-Light Plus™ color in near-total darkness technology for quality video in any lighting condition, all in an IP67 dust-tight and waterproof bullet housing. All MEGApix cameras are ONVIF conformant, assuring their successful integration with any open platform solution on the market.



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"This tiny new bullet camera is discrete but feature-rich," said Mark Espenschied, Director of Marketing, DW. "The affordable price for this model belies the inclusion of the H.265 codec, color in near-total darkness image performance and rugged IP67 durability."

Camera Features*:

- 2.1MP/1080p 1/2.8" image sensor at real-time 30fps
- Star-Light Plus color in near-total darkness technology
- 4.0mm fixed lens
- True Wide Dynamic Range (WDR)
- Triple codecs (H.265, H.264, MJPEG) with simultaneous streaming
- 100' Smart IR™ with intelligent camera sync
- Smart DNR™ 3D digital noise reduction
- True day/night mechanical IR cut filter
- Programmable privacy zones
- Auto gain control (AGC)
- Auto white balance (AWB)
- Motion detection
- Micro SD/SDHC/SDXC class 10 card slot (card not included)
- Web server built-in
- PoE class 2 and DC12V
- ONVIF conformant, profile S
- IP67 dust-tight and waterproof to 3 feet
- 5 year warranty

To learn more about the new 2.1MP/1080p DWC-MB72Wi4T IP camera and all of DW's industry-leading video surveillance products, visit us at www.digital-watchdog.com.

ABOUT DW

DW® empowers our customers as the industry-leading single source of value-driven complete solutions for all video surveillance applications (Universal HD over Coax® / hybrid / IP enterprise), focusing on ease of use and ROI. DW® products offer technologically-advanced features including multi-sensor HD cameras at real-time 30fps, Star-Light Plus™ color in darkness technology, WDR, Smart DNR™ and Smart IR™. Complete IP megapixel surveillance solutions include single- and multi-sensor MEGApix® cameras and edge recording systems, Blackjack® servers and NAS devices, DW Spectrum® IPVMS for server, mobile and on-camera control. Complete Universal HD over Coax® surveillance solutions



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include single- and multi-sensor Star-Light Plus™ cameras, VMAX® DVRs and C3® remote management and event server software. DW® supports all video surveillance systems with SiteWatch™ motion detectors and NightWatch™ illuminators.

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