DW New Product Announcment

August 27, 2015

Digital Watchdog[®] Expands the Analog High Definition (AHD) Camera Line

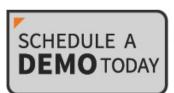
1080p Video Over Existing Coax for Any Application



STAR-LIGHT AHD™ Cameras

<u>Digital Watchdog</u> (DW™), the industry leader in digital recorders, surveillance cameras and related management software, announces the expansion of our AHD (Analog High Definition) camera line. The new STAR-LIGHT AHD™ Cameras offer 1080p images and UTC for full OSD control using existing coaxial cables. Digital Watchdog AHD user-friendly high definition solutions have been engineered to utilize an existing analog system, increasing ROI and reducing installation time and complexity to provide an HD surveillance solution in minutes.

Groundbreaking STAR-LIGHT AHD™ High Definition Cameras use existing coaxial cables to transmit crystal-clear detailed 1080p images. The cameras offer 2.1MP resolution along with powerful features such as Varifocal and Auto Focus P-Iris Lens options, Wide Dynamic Range (WDR), True Day/Night with Mechanical IR Cut Filter and Smart IR™. The STAR-LIGHT AHD cameras are engineered to work with VMAX AHD DVRs, offering an easy upgrade from analog to high definition surveillance using existing or new infrastructure for a cost-effective, high resolution surveillance solution.



Learn how Digital Watchdog will increase your profitability.



866.446.3595

sales@dwcc.tv

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Additional camera features include:

- Analog High Definition (AHD) HD over Coax Technology
- > STAR-LIGHT™ Super Low Light Technology
- 1080p Resolution at 30fps
- Wide Dynamic Range (WDR)*
- > Varifocal P-Iris Lens 2.8~12mm and 3.6mm Fixed Lens options
- Auto-Focus P-Iris Lens 2.8~12mm*
- CleanView™ Hydrophobic Dome Coating Repels Water, Dust and Grease*
- Smart IR™ with Intelligent Camera Sync. (IR models)
- Smart DNR™ 3D Digital Noise Reduction
- Highlight Masking Exposure (HME)
- True Day/Night with Mechanical IR Cut Filter*
- Auto Sensing 24VAC/12VDC with Line Lock*
- Secondary Video-BNC Output*
- Easy Icon Driven OSD Menu with Built-in Joystick*
- Programmable Privacy Zones
- Auto Gain Control (AGC)
- Backlight Compensation (BLC)
- > Dynamic Range Compressor (DRC) Reveals Low Light Detail
- Auto White Balance (AWB)
- > IP66 / IP67 / IP68 Certified (Outdoor models)

For more information or to schedule a demonstration at your location, call toll-free 866.466.3595, email sales @dwcc.tv or visit http://digital-watchdog.com/sales/schedule-demo/.

ABOUT DIGITAL WATCHDOG

Digital Watchdog® (DW™) empowers our customers as the industry-leading single source of value-driven complete solutions for all video surveillance applications (analog / hybrid / IP enterprise), focusing on ease of use and ROI. DW™ products offer technologically-advanced features including Star-Light™ super low light technology, WDR, Smart DNR™ and Smart IR™. Complete IP megapixel surveillance solutions include MEGApix® cameras and edge recording systems, Blackjack™ NVRs and DW Spectrum™ IPVMS for server, mobile and on-camera control. Complete analog surveillance solutions include STAR-LIGHT AHD™ 1080p and STAR-LIGHT MPA™ 1.3MP 960H cameras, VMAX™ DVRs and mobile management applications.



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^{*} On supported models.